

LOCALLY INVESTED UNITED TOGETHER

United
Way



United Way
of Portage County

LOCALLY INVESTED

2023 CAMPAIGN DRIVE CHAIRS:

Heather Wynne - Aging & Disability Resource Center (ADRC)

Chase Rettler - Rettler Corporation

Ross Rettler - Rettler Corporation

JR Wynne - Boys & Girls Club of Portage County

Ray Ackerlund - Skyward

Amy Eddy - Anderson O'Brien, LLP

**Photo Courtesy of Contemporary Photography*



UNITED TOGETHER

Every day, somewhere in our community, someone needs help. Some are students who need learning assistance. Others are parents struggling to provide food and a safe environment for their families.

Together, we can be the hand raisers, the game changers, and the problem solvers. We can be the voice for those who are struggling.

Because you are locally **invested** in Portage County, donors, advocates, and volunteers are making a lasting difference in our community. When you give to United Way, you are **investing** not only today but every day. Your gift of time, talent, and treasure gives a child an equal opportunity to learn. Your gift gives the next generation a pathway out of poverty. Your gift gives neighbors the services they need to be healthy and strong.

Change doesn't happen alone, but when we are locally **invested**, we are **united** together.



PARTNER PROGRAMS

Below are the agency program partners that United Way of Portage County invests in.

•Health •Education •Financial Stability

Aging & Disability Resource Center

- Adult Day Center
- Care Giver Support Services
- Prevention Programs
- Rural Home-Delivered Meals

Big Brothers Big Sisters of Central Wisconsin

- Community and School-Based Mentoring

Boys & Girls Club of Portage County

- Great Futures
- Rural Programming
- Teen Programming

Boy Scouts of America

- Scoutreach

CAP Services, Inc.

- Family Crisis Center
- Mental Health Navigation Program
- Skills Enhancement
- Small Loans Big Difference
- UPLIFT Program
- Volunteer Income Tax Assistance (VITA)

Children's Wisconsin

- Born Learning Initiative
- Child and Family Counseling
- Family Outreach and Support Services - Home Education
- Family Outreach and Support Services - Parent Education
- Strong Start - Home Visitation

ChildCaring, Inc.

- Good Starts Grants

Girl Scouts of Northwestern Great Lakes

- Reaching Out

Meals on Wheels

- Home-Delivered Meals

Opportunity Development Center

- Career Connect and Community Connect

The Salvation Army

- Hope Center

Stevens Point Area YMCA

- Adapted Recreation
- Birth to 5 Program
- School Age Program
- YMCA for All

United Way of Portage County

- 2-1-1
- In-a-Fix
- Learn for Life
- Mental Health Initiative
- Volunteer Center



2022 UNITED WAY AT A GLANCE



89%

of youth aged 11-18 matched with a mentor for at least one year reported they maintained or improved grades.



96%

of Mental Health Navigation clients reported that they had improved mental health.



204

struggling readers in 60 different classrooms in 2nd/3rd grade were helped by one-on-one reading tutors to achieve grade-level reading proficiency.



11,701

visits were made to the Peace of Mind Portage County website in search of mental health resources, providers, and support.



1,250

children received school supplies and started school last fall prepared to learn.



69,466

meals were delivered to homebound residents in need.



5,472

calls for help were answered, providing referrals to community resources through United Way's 2-1-1.



270

students received counseling through school-based mental health services provided by Children's WI.

**Please note, United Way of Portage County does not fund all programs listed at 100%*

MENTAL HEALTH RESOURCES

2-1-1 HELP STARTS HERE

2-1-1 Connects people with nonprofit and government services in the Portage County Area by simply dialing 2-1-1.

2-1-1 provides information about support groups, family counseling, services for aging parents, financial assistance, volunteer opportunities, and so much more.

2-1-1 answers questions and connects those in need to services 24 hours a day, 7 days a week and is completely free and confidential.



GET CONNECTED. GET HELP.



FOOD



EMPLOYMENT



HEALTHCARE



UTILITIES



HOUSING



TRANSPORTATION



CLOTHING

PEACE OF MIND PORTAGE COUNTY

Peace of Mind Portage County is a website and resource for individuals, families, and agencies concerned with mental wellness. It provides information about mental wellness services, laws, and related news as well as communication tools and other features.

Regardless of where you begin your search for assistance with mental wellness issues, the Network of Care helps you find what you need - it helps ensure that there is "No Wrong Door" for those who need services.



PeaceOfMindPortageCounty.Org

ENDOWMENT

LEGACY DONORS

PATRON'S CIRCLE

Richard Lorek

PLATINUM

Leo Sniadajewski

GOLD

Joan Joerns

James Koehl

Margaret Krake

Edie Kraus

Ida Olson

Combined Legacy Gifts*

**Legacy gifts that do not meet Stevens Society levels are combined and reported in the corresponding Stevens Society level as "Combined Legacy Gifts."*

Stevens Society Legacy Gifts are individual gifts to the United Way Endowment. The United Way Endowment is a fund separate from the annual campaign where a donor's initial gift - along with similar endowment gifts by other donors - is preserved and invested. A percentage of annual earnings from these investments go to the most critical needs as determined by the United Way Board of Directors each year. Only the income, growth, and appreciation from these gifts may be used, thereby retaining the principal gift in perpetuity. Individual gifts with annual earnings of \$500 or more are then highlighted in the Stevens Society Giving Roster.

The process is simple, and the impact will last for generations.

To learn more about the United Way Endowment or to make a contribution, contact United Way of Portage County at 715-341-6740 or uway@unitedwaypoco.org, or visit www.unitedwaypoco.org/endowment



LEADERSHIP GIVING

BE A COMMUNITY LEADER

When you choose to help, to contribute, to reach out, that's when we are better **together**. One moment of compassion and generosity makes it possible for anyone in our community to recover from a crisis, rebuild what was lost, to reimagine a new kind of future.

Together, we are making a difference. We are providing families access to basic needs and ensuring all children have the opportunities and resources to reach their full potential. **Together**, we are creating a path to brighter days for our neighbors in need.

In 2022, over 6,500 individuals provided a monetary gift to United Way of Portage County. You rallied to raise over \$3.3 million for this community through United Way. Over one thousand of these gifts were leadership-level donations of \$500 or more, accounting for nearly one-half of this community campaign total.

You're not just making a donation, you're changing lives.

Thank you for your consideration of a leadership-level Stevens Society gift of \$500 or more.



Stevens Society Co-Chairs
Tina Peters and Marg Coker-Nelson

LEADERSHIP GIVING STEVENS SOCIETY

Last year 1,209 households gave a Stevens Society gift of \$500 or more. These individuals and families provided more than \$1.55 million, helping families in need receive diapers and wipes, helping students receive in-school counseling, helping provide women and children in crisis a safe place to go, and so much more.

Stevens Society “leadership level” donors can choose to be recognized with an individual plaque and year plate and listed in United Way publications, or they can choose to remain anonymous. Gifts may be combined with a spouse/partner.

STEVENS SOCIETY GIVING LEVELS

The Stevens Society roster on the following pages is broken down into different giving levels:

Tocqueville Founder’s Circle	\$25,000+
Tocqueville Partner’s Circle	\$20,000 - \$24,999
Tocqueville Leader’s Circle	\$15,000 - \$19,999
Tocqueville Patron’s Circle	\$10,000 - \$14,999
Diamond	\$5,000 - \$9,999
Platinum	\$2,500 - \$4,999
Gold	\$1,000-\$2,499
Silver	\$750 - \$999
Bronze	\$500 - \$749

EVERY gift matters! United Way of Portage County received 5,304 gifts of under \$500 that totaled nearly \$570,000 in 2022!

TOCQUEVILLE
\$10,000+

Founder's Circle

Pete & Laura McPartland
John & Patty Noel
Richard H. Wolding

Patron's Circle

Dave & Amy Bakken**
Bob & Mary Berard**
Nancy Cooper
Alan & Gwenne Henricks
Joe & Cindy Kinsella**
Richard Lorek**
Don & Judi Olson
Don & Tina Peters**

*Additionally, one Leader's Circle and one Patron's Circle donor wish to remain anonymous

**Signed Endowment Letter of Intent on file at United Way

**Realized Legacy Gifts

DIAMOND
\$5,000-\$9,999

Ryan & Erin Andrews
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Marg Coker-Nelson**
London & Timmy Cooper
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Dennis & Sharon Peterson
Luke & Michelle Przybylski
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John & Joan Seramur
Mary & Bob Taylor
Jim & Debbie Weishan
Adam & Elisha Williams
Mike & Jill Williams
Todd & Jennifer Williams
David & Cindy Worth
Russell & Diane Wysocki

*Additionally, one Diamond donor wishes to remain anonymous

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PLATINUM \$2,500-\$4,999

Matt & Kim Angell**

Doug Ballweg
Raymond & Lucille Benedetto
Sue & Lee Beveridge
Dale Bikowski
Michael & Sara Bilbrey
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Martha Schuh
Dean & Peggy Sivley
Stephanie L. Smith
Leo Sniadajewski**
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Pat Svaton
Dawn & Michael Thayer
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Mike & Bobbie Toth
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Jim & Peg Zwicker

*Additionally, six Platinum donors wish to remain anonymous

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***Realized Legacy Gifts with perpetual distribution

GOLD \$1,000-\$2,499

Ray & Connie Ackerlund**

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Craig & Terry Aittama
Ross & Tonya Alff
Stephanie Allen
Alanna & Mike Anderson
Jason & Elizabeth Anderson
Ken & Beth Anderson
Sherry Anderson
Mo & Joe Arnold

Wayne R. Ashenberg
Brian & Janet Asplin
Jason & Stacy Bach
Maggie Ballard & Ducky Trzebiatowski
Ed & Penny Bancker
Michael Barrington
Tom & Sharon Bartsch
Gary Beadles
Bev & Tim Beigel

PLATINUM

GOLD

GOLD

\$1,000-\$2,499

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GOLD

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*Additionally, 64 Gold donors wish to remain anonymous

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***Realized Legacy Gifts with perpetual distribution

SILVER

\$750-\$999

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SILVER

SILVER

SILVER \$750-\$999

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Chris & Staci Zdroik

*Additionally, 30 Silver donors wish to remain anonymous

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BRONZE \$500-\$749

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BRONZE

BRONZE

\$500-\$749

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BRONZE

BRONZE

\$500-\$749

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*Additionally, 149 Bronze donors wish to remain anonymous

**Signed Endowment Letter of Intent on file at United Way

INDIVIDUAL SPONSORSHIP GIFTS \$500+

Marg Coker-Nelson
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Nancy Page

These individuals donated \$500 or more toward one or more sponsorships in support of United Way activities.

*Additionally, five donors wish to remain anonymous



LEADERSHIP GIVING STEP-UP CHALLENGE

Delta Dental of Wisconsin has again generously committed \$25,000 to encourage increased leadership-level giving from individuals in our community by matching any Leadership Gift Increase of EXISTING OR NEW Leadership Level Donors.

With your NEW OR INCREASED Leadership Gift (individual or combined of \$500 or more in 2023) Delta Dental will give United Way a matching gift equal to the amount of the increase up to \$100. The Step-Up Challenge will help raise more money for our entire community. We hope that you take advantage of this challenge in support of our community as we rally together to meet this year's campaign goal.

NEW HOME CAMPAIGN

Thank you to all our generous NEW HOME Capital Campaign donors who helped make our New Home possible!

VISIONARY

Delta Dental of Wisconsin
Sentry Insurance

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NEW HOME CAMPAIGN

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Ellis Construction
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These Corporate Cornerstone Partners provided monetary and/or in-kind support to United Way of Portage County in 2022.

Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

TRUSTEE

\$200,000+

Delta Dental of Wisconsin
Sentry Insurance

CHAMPION

\$100,000-\$199,999

None in 2022

HERO

\$50,000-\$99,999

None in 2022

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At United Way of Portage County, we do our homework to make sure we are providing a voice for our most vulnerable populations.

We are invested in bringing together people and resources to achieve measurable results that improve people's lives and strengthen our community.

HOW WILL YOU INVEST?



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VOLUNTEER IN THE COMMUNITY



TALENT

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SPECIAL THANKS TO SPECTRA PRINT AND JHL AS PRINT AND DISTRIBUTION SPONSORS OF THIS 2023 CAMPAIGN BROCHURE.



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