

LOCALLY INVESTED UNITED TOGETHER



United Way
of Portage County

LOCALLY INVESTED **UNITED** TOGETHER

Every day, somewhere in our community, someone needs help. Some are students who need learning assistance. Others are parents struggling to provide food and a safe environment for their families.

Together, we can be the hand raisers, the game changers, and the problem solvers. We can be the voice for those who are struggling.

Because you are locally **INVESTED** in Portage County, our donors, advocates, and volunteers are making a lasting difference in our community. When you give to United Way, you are **INVESTING** not only today but every day. Your gift of time, talent, and treasure gives a child an equal opportunity to learn. Your gift gives the next generation a pathway out of poverty. Your gift gives neighbors the services they need to be healthy and strong.

Change doesn't happen alone, but when we are locally **INVESTED**, we are **UNITED** together.

OUR MISSION

United Way of Portage County is committed to identifying and serving the most current, critical needs of our community's most vulnerable populations with programs that provide measurable results.

VISION

EDUCATION: United Way will partner with programs that are most effective in helping our children enter school ready to learn, succeed in life, and meet the diverse needs of the community.

HEALTH: United Way will prioritize funding for programs that address behavioral and physical wellness and meet the diverse needs of the community.

FINANCIAL STABILITY: United Way will prioritize funding for programs that give community members a chance for a brighter future, a path toward achieving financial capability, and meet the diverse needs of the community.

PARTNER PROGRAMS

Below are the agency program partners that United Way of Portage County invests in.

•Health •Education •Financial Stability

Aging & Disability Resource Center

- Adult Day Center
- Care Giver Support Services
- Prevention Programs
- Rural Home-Delivered Meals

Big Brothers Big Sisters of Central Wisconsin

- Community and School-Based Mentoring

Boys & Girls Club of Portage County

- Great Futures
- Rural Programming
- Teen Programming

Boy Scouts of America

- Scoutreach

CAP Services, Inc.

- Family Crisis Center
- Mental Health Navigation
- Skills Enhancement
- Small Loans Big Difference
- UPLIFT Program
- Volunteer Income Tax Assistance (VITA)

Children's Wisconsin

- Born Learning Initiative
- Child and Family Counseling
- Family Outreach and Support Services - Home Education
- Family Outreach and Support Services - Parent Education
- Strong Start - Home Visitation

ChildCaring, Inc.

- Good Starts Grants

Girl Scouts of Northwestern Great Lakes

- Reaching Out

Meals on Wheels

- Home-Delivered Meals

Opportunity Development Center

- Career Connect and Community Connect

The Salvation Army

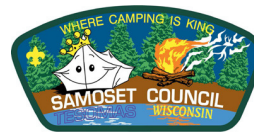
- Hope Center

Stevens Point Area YMCA

- Adapted Recreation
- Birth to 5 Program
- School Age Program
- YMCA for All

United Way of Portage County

- 2-1-1
- In-a-Fix
- Learn for Life
- Mental Health Initiative
- Volunteer Center



2022 UNITED WAY AT A GLANCE



89%

of youth aged 11-18 matched with a mentor for at least one year reported they maintained or improved grades.



96%

of mental health navigation clients reported that they had improved mental health.



204

struggling readers in 60 different classrooms in 2nd/3rd grade were helped by one on one reading tutors to achieve grade-level reading proficiency.



1,250

children received school supplies and started school last fall prepared to learn.



5,472

calls for help were answered, providing referrals to community resources through United Way's 2-1-1.



11,701

visits were made to the Peace of Mind Portage County website in search of mental health resources, providers, and support.



270

students received counseling through school-based Mental Health services provided by Children's WI.



\$339,558

in federal and state tax refunds were secured for low-to moderate-income individuals.



69,466

meals were delivered to homebound residents in need.

**Please note, United Way of Portage County does not fund all programs listed at 100%*

To learn more about the impact of your generosity visit:

UnitedWayPoCo.org



United Way
of Portage County

ENDOWMENT

LEGACY DONORS

PATRON'S CIRCLE

Richard Lorek

PLATINUM

Leo Sniadajewski

GOLD

Joan Joerns

James Koehl

Margaret Krake

Edie Kraus

Ida Olson

*Combined Legacy Gifts**

**Legacy gifts that do not meet Stevens Society levels are combined and reported in the corresponding Stevens Society level as "Combined Legacy Gifts."*

Stevens Society Legacy Gifts are individual gifts to the United Way Endowment. The United Way Endowment is a fund separate from the annual campaign where a donor's initial gift - along with similar endowment gifts by other donors - is preserved and invested. A percentage of annual earnings from these investments go to the most critical needs as determined by the United Way Board of Directors each year. Only the income, growth, and appreciation from these gifts may be used, thereby retaining the principal gift in perpetuity. Individual gifts with annual earnings of \$500 or more are then highlighted in the Stevens Society Giving Roster.

The process is simple, and the impact will last for generations.

To learn more about the United Way Endowment or to make a contribution, contact United Way of Portage County at 715-341-6740 or uway@unitedwaypoco.org, or visit www.unitedwaypoco.org/endowment.

LEADERSHIP GIVING

BE A COMMUNITY LEADER

When you choose to help, to contribute, to reach out, that's when we are better together. One moment of compassion and generosity makes it possible for anyone in our community to recover from a crisis, rebuild what was lost, to reimagine a new kind of future.

Together, we are making a difference. We are providing families access to basic needs and ensuring all children have the opportunities and resources to reach their full potential. Together, we are creating a path to brighter days for our neighbors in need.

In 2022, over 6,500 individuals provided a monetary gift to United Way of Portage County. You rallied to raise over \$3.3 million for this community through United Way. Over one thousand of these gifts were leadership-level donations of \$500 or more, accounting for nearly one-half of this community campaign total.

You're not just making a donation, you're changing lives.

Thank you for your consideration of a leadership-level Stevens Society gift of \$500 or more.



Stevens Society Co-Chairs
Tina Peters and Marg Coker-Nelson

LEADERSHIP GIVING STEVENS SOCIETY

Last year 1,209 households gave a Stevens Society gift of \$500 or more. These individuals and families provided more than \$1.55 million, helping families in need receive diapers and wipes, helping students receive in-school counseling, helping provide women and children in crisis a safe place to go, and so much more.

Stevens Society “leadership level” donors can choose to be recognized with an individual plaque and year plate and listed in United Way publications, or they can choose to remain anonymous. Gifts may be combined with a spouse/partner.

STEVENS SOCIETY GIVING LEVELS

The Stevens Society roster on the following pages is broken down into different giving levels:

Tocqueville Founder’s Circle	\$25,000+
Tocqueville Partner’s Circle	\$20,000 - \$24,999
Tocqueville Leader’s Circle	\$15,000 - \$19,999
Tocqueville Patron’s Circle	\$10,000 - \$14,999
Diamond.....	\$5,000 - \$9,999
Platinum.....	\$2,500 - \$4,999
Gold.....	\$1,000-\$2,499
Silver.....	\$750 - \$999
Bronze.....	\$500 - \$749

EVERY gift matters! United Way of Portage County received 5,304 gifts of under \$500 that totaled nearly \$570,000 in 2022!

TOCQUEVILLE \$10,000+

Founder’s Circle

Pete & Laura McPartland - Founder’s Circle

John & Patty Noel - Founder’s Circle

Richard H. Wolding - Founder’s Circle

Dave & Amy Bakken** - Patron’s Circle

Bob & Mary Berard** - Patron’s Circle

Nancy Cooper - Patron’s Circle

Alan & Gwenne Henricks - Patron’s Circle

Joe & Cindy Kinsella** - Patron’s Circle

Richard Lorek**

Don & Judi Olson - Patron’s Circle

Don & Tina Peters** - Patron’s Circle

*Additionally, one Leader’s Circle and one Patron’s Circle donors wish to remain anonymous

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**Realized Legacy Gifts

DIAMOND \$5,000-\$9,999

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*Additionally, one Diamond donor wishes to remain anonymous

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PLATINUM \$2,500-\$4,999

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GOLD \$1,000-\$2,499

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Amanda & Steve Lowery
Becky & Marty Loy
John & Tashanna Luoma
Patrick MacKay
Joe & Carol Maes
Ben & Brooke Mahoney
Mary Maller
Tom & Laura Mallison
Karl & Susan Malnory
Tom & Mary Marks
Thomas M Mason
Ami & Javion Mata
Lyna Matesi
Randy & Betsy Matsche
Michael Mayer
Doreen & Pat McDonald
Charles McKee
Shannon McLarnan
Phillip J. McQuillen
Barbara Meer
William & Judy Meier
Walker Mence
Frederick & Carol Menzel
In memory of Joseph A. Meshak
Trina Laube & Kurt Miller
Bernadine Miller
Hudson Miller
Liz & Kurt Miller

Jamie Minor
Carl & Lisa Moadlo
James David and Tami Marie Moe
Mark & Ann Molski
Andy & Trisha Montalbano
Christina Moore
Ed & Susan Morganroth
Rob & Sandra Mork
Ashley & John Mortenson
Bob & Mary Mosier
Chris & Jen Mrdutt
Dave & Carol Mueller
Tammy & Mark Nelles
Meryl Lee Nelson
KC Nieman
Jenni Niewiadomski
Richard & Frances Novak
Michael & Megann Nowinsky
George Okreglicki
Ralph & Donna Olsen
Bruce & Dorothy Olson
Keaven Olson
Mike & Connie Onan
Wende Oswald
Catherine M. Otto
Nicole Ozanich
Richard & Chrismary Pacyna
Jill Page
Dr. Bernie L. Patterson
Justin & Ashley Perry
Julie Peskie
Scott Peterson
Tania Peterson
Nancy & Darrin Petruska
Shawn & Laura Pfeil
Brian & Terri Pinter
Matt & Steph Pionek
Karen & Kevin Piotrowski
Jason & Heather Podeszwa
Janell Wehr & Jeff Pollock
Malayna Polum
Rachel & Bernie Pretat
Samuel & Ashley Price
Kelly Prillaman
Lawrence Proulx
Joseph & Elizabeth Provancha
Chester & Mary Przybylski

Tammi Greeneway Quinnell
Tawnya & Danny Rainbow
Judy Rannow
Gary & Laurie Ramczyk
Suzanne & Bruce Rathe
David & Edye Ray
Christopher Reas
Paul Rector
Tracy Reese
Monique Reichoff
Robert & Bette Reko
Ross & Jacki Rettler
Marcia & Randy Richter
Jamie Ritzer
Sheri & Tony Rohde
Fran & Bobbie Roman
J.G & Lynne Rosholt
Ron and Sandy Roth
Michael Rybicki
Matthew & Katrina Ryman
Robert & Nancy Sander
Kevin & Brittany Sankey
Jason Sausser
Scott & Ericka Schaefer
Dustin Scheid
Dennis Schenk
Daniel Schleier
Elaine Schmackel
Timothy Schmidt
Brad Schneider
James & Stephanie Schnell
Evan & Christina Schreiner
Kim Schuld
Austin Schultz
Patrick Schultz
Matt & Robin Sczpanski
Edward Severson
Ryan Shepard
Ben Shuda
Craig & Julie Shuler
Chris & Liane Shulfer
Kendy Sickler
J. Thomas & Dorit Sievwright
Roger Skrzeczkoski
Debbie Slowinski
Nicole Smith

STEVENS SOCIETY GIVING ROSTER

Lisa Snow
Will & Mandy Snyder
Wade & Jackie Solberg
Nicholas & Tanya Sondelski
Javier & Kelly Sotelo
Margaret Spatula
Chad & Mel Spreda
Shane & Emily Standifer
Mark Staudenmaier
Eric & Sheryl Stiles
Mark & Donna Stone
James Strebe
Jodi Strong
Emily Stuebs
Dean & Janet Swiston
Ryan & Terrie Tauferner
Brent & Candace Taylor
Don Tellinghuisen
Steve & Tracie Ter Maat
Todd Teuchert
Gregory L. Theis D.D.S., M.B.A.
Paul Theyel & Patricia Bero
Matt & Sara Thieleke
Samantha Thomas
Shawn & Kelly Thomas
Steven H. Thompson
Alissa J. Thompson
Brad Tischendorf
Jessica & Jeff Tomaszewski
Paula & David Tomczik
Jerry & Kathy Trachte
Casey Trader
Elizabeth Trainer
Mike & Beth Treffert
Darrell & Laura Trzebiatowski
Mike Trzinski
Thomas Trzinski
Tysver Family
Jamie Van
James Van Dreese
Janie Van Maastricht
Caren & Jason VanDeWalle
Rebecca Veldhoff
Cam & Tonya VerHagen
Adam & Ann Victor
Betsy Vinopal
Mike Vogel
William & Marla Vogel
Ryan & Heather Wachsmuth
Brian & Cheryl Wagner
Phyllis Wandrey
Amy & Andy Wawrunek

Dave & Jan Way
Paul & Cindy Weber
John & Kathy Weisbrod
Janell Wehr & Jeff Pollock
Mary & Thomas Weller
Ariel Welling
Allan & Sandra Wendland
Virginia Wentzel
Laura West-Kralcik
Kathie & Dwayne Wierzba
Rick & Sarah Wilke
Craig Wilkins & Kristin Plaski
Lisa & Lance Will
Jennifer Williams & John Wright
Mitchell Wilson
Michael Witte
Samantha Wondrash
Tim Worden & Sayaka Schatzke
Christy Worzalla
Garrett Wussow
Julie Wuthrich
JR & Heather Wynne
Jacqueline Wypych
Dee & Mike Yetter
Michael & Taylor Young
Linda Zaboraowski
James & Susan Zach
Gail Zalewski & Bob Senn
Tina Zblewski
Angela D. Zelewski
David Zhu
Hailey & Chad Zick
Bill & Jill Ziehr
Amy & Ryan Zietlow
Mariola Zoladz
Robert M. Zueger

*Additionally, 149 Bronze donors wish to remain anonymous

**Signed Endowment Letter of Intent on file at United Way

INDIVIDUAL SPONSORSHIP GIFTS \$500+

Marg Coker-Nelson
Pete & Laura McPartland
Nancy Page

These individuals donated \$500 or more toward one or more sponsorships in support of United Way activities.

*Additionally, five donors wish to remain anonymous



LEADERSHIP GIVING STEP-UP CHALLENGE

Delta Dental of Wisconsin has again generously committed \$25,000 to encourage increased leadership level giving from individuals in our community by matching any Leadership Gift Increase of EXISTING OR NEW Leadership Level Donors.

With your NEW OR INCREASED Leadership Gift (individual or combined of \$500 or more in 2023) Delta Dental will give United Way a matching gift equal to the amount of the increase up to \$100. The Step-Up Challenge will help raise more money for our entire community. We hope that you take advantage of this challenge in support of our community as we rally together to meet this year's campaign goal.

CORPORATE CORNERSTONE

TRUSTEE

\$200,000+

Delta Dental of Wisconsin
Sentry Insurance

CHAMPION

\$100,000-\$199,999

None in 2021

HERO

\$50,000-\$99,999

None in 2021

DELEGATE

\$25,000-\$49,999

Donaldson Company
Stevens Point Auto Center

WORZALLA

COLLABORATOR

\$10,000-\$24,999

Anderson O'Brien LLP
Associated Bank
Caterpillar
Connexus Credit Union
Ellis Construction
Company, Inc.
Ki Mobility
Marshfield Medical Center-
Stevens Point Campus
Northwinds Technology Solutions
Pixelle Specialty Solutions
Pointe Precision, Inc.
Regnier Consulting Group
Skyward, Inc.
Spectra Print Corporation

STEWARD

\$7,500-\$9,999

Len Dudas Motors
Mativ

ADVOCATE

\$5,000-\$7,499

Cooper Dental
Great Lakes Educational
Loan Services
H&S Protection Systems
Rettler Corporation
RPE, LLC
Simplicity Credit Union
Schulist's Custom Cabinets
Steel King Industries
Wisconsin Public Service
Worth Company
Wysocki Family of Companies

BENEFACTOR

\$1,000-\$4,999

Bison Transport
Boldt Company - WRV
Contemporary Photography
Dental Health Center, S.C.
Edward Jones Investments - Jeff Hohn
Edward J. Okray Foundation
Eron Beef LLC
Festival Foods
Gamber-Johnson LLC
Gina's Custom Creations
Herbert H. Kohl Charities, Inc.
Herrschners Inc.
Hom Family Dentistry
International Bank of Amherst
JHL Digital Direct
Jim Check Agency - American Family
Insurance
Jim Laabs Music
Kawleski Trucking Co.
Lee Ayers Jewelers
Mark Toyota

These Corporate Cornerstone Partners provided monetary and/or in-kind support to United Way of Portage County in 2022. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

Marten Machining, Inc.
Midwest Hardware Association
Monogram Appetizers
National Exchange Bank & Trust
Northwestern Mutual
Old National Bank
Placeway Pools, Spas & Patio
Plover River Farms Alliance
Stevens Point Orthopedics
The Pineries Bank
Welling Kitchen, Bath & Floor
Women's Fund of Portage County

PATRON

\$500-\$999

Ameriprise Financial - Michael
Smith & Associates Amherst
Telephone Company Blenker
Construction Belts' Soft Serve
Community First Bank Community
Insurance & Associates Dolce
Digital Imaging & Printing Fiternal
Felder Brothers Lands' End
Nationwide Financial Services, Inc.
Roberts Irrigation Company Rocky
Rococo Shulfer Enterprises, Inc.
Stevens Point YMCA

UNITED WAY OF PORTAGE COUNTY

January through December 2022

Income Statement - Unaudited

AUDIT PENDING

	2022	2023 Budget
Revenue:		
Total United Way Community Campaign	\$ 3,296,749	\$ 3,321,411
Less: Estimated Uncollectible Pledges	\$(100,000)	\$ (80,000)
Designations to Other United Ways	\$(108,319)	\$ (80,000)
Designations to United Way Partner Programs	\$(127,688)	
Net United Way Community Campaign	\$ 2,960,742	\$ 3,161,411
Additional Campaign Revenue	\$ 221,451	\$ 15,000
Grants and Other Contribution Revenue	\$111,731	\$ 36,050
Investment Income	\$208,596	\$ 25,500
Donated Goods & Services	\$147,884	\$ 94,500
Total Revenue	\$ 3,650,402	\$ 3,332,461
Expenses:		
Funds Allocated to United Way Partner Programs	\$ 2,167,042	\$ 2,318,887
Less: Donor Contributions Designated to Partner Programs	\$(127,107)	\$ 2,318,887
Net Allocations to United Way Partner Programs	\$2,039,935	\$ 64,000
Special Allocations to Non-Partner Programs	\$ 170,357	
Cost of United Way Internally Managed Programs (Not included in Allocations above)	\$ 381,883	\$ 476,796
United Way Administrative and Fundraising Costs	\$ 785,664	\$ 809,569
Total Expenses	\$ 3,377,839	\$ 3,669,252
Net Income	\$272,563	\$(336,791)

Balance Sheet - Unaudited

	2022
Assets:	
Cash and Certificates of Deposit in Banks	\$ 4,851,153
Investment Securities	\$433,942
Pledge Receivables and Prepaid expenses Fixed	\$2,155,033
Assets (Net of depreciation)	\$1,944,384
Total Assets	\$ 9,384,512
Liabilities and Equity:	
Total Liabilities	\$ 1,040,833
Net Assets: Unrestricted	\$4,337,097
Temporarily Restricted	\$4,006,582
Total Liabilities and Equity	\$ 9,384,512

2022 Campaign Results

	\$	%
2022 Campaign Goal 2022	\$ 3,125,000	
Campaign Results	\$ 3,321,411	
<i>Business Contributions</i>	\$ 1,085,390	32.7%
<i>Employee Contributions</i>	\$ 1,731,728	52.1%
<i>Other Community Residents</i>	\$504,293	15.2%

Services & Program Expenses

Agency/Program	Allocation
ADRC	\$ 85,736
Big Brothers / Big Sisters	\$168,583
Boy Scouts of America - Samoset Council	\$18,751
Boys and Girls Club of Portage County	\$164,519
CAP Services, Inc.	\$295,113
CAP Mental Health Navigator	\$67,833
Children's Hospital of Wisconsin	\$362,117
Childrens Hospital Strong Start	\$230,435
ODC Supported Employment	\$65,959
Girl Scouts of Northwestern Great Lakes	\$29,120
Meals on Wheels	\$75,062
Salvation Army	\$173,411
United Way of Marathon County - 2-1-1 Contract	\$47,940
Y M C A	\$255,357
Total	\$ 2,039,935