



**MOBILIZING  
SOLUTIONS  
TO CREATE  
LASTING CHANGE**





# CREATING LASTING CHANGE

United Way of Portage County brings together diverse partners and methods

to get to the root of complex challenges that hold people back.

Guided by research and data, United Way invests in high-quality programs to create the opportunity for individuals and families in your community to thrive. Through your support, this is accomplished by leading, serving, influencing, and convening the nonprofit social services sector to deliver quality programs with exceptional outcomes.

United Way of Portage County creates opportunities for people in your community to prosper. Together, we can ensure all of our families have a stable place to call home, food to eat, and the support they need in times of uncertainty, providing the supportive services they need to remain stable and avoid a future crisis.

Together, we can provide for our most vulnerable neighbors and build clear and attainable pathways to create lasting change for this generation and the next.



# PARTNER PROGRAMS

Below are the agency program partners that United Way of Portage County invests in.

•Health •Education •Financial Stability

## Aging & Disability Resource Center

- Adult Day Center
- Caregiver Support Services
- Prevention Programs
- Rural Home-Delivered Meals

## Big Brothers Big Sisters of Central Wisconsin

- Community and School-Based Mentoring

## Boys & Girls Club of Portage County

- Great Futures
- Rural Programming
- Teen Programming

## Boy Scouts of America

- Scoutreach

## CAP Services, Inc.

- Family Crisis Center
- In-a-Fix
- Mental Health Navigation Program
- Skills Enhancement
- Small Loans Big Difference
- UPLIFT Program
- Volunteer Income Tax Assistance (VITA)

## Children's Wisconsin

- Born Learning Initiative (Strong Start - Home Visitation)
- Child and Family Counseling
- Family Outreach and Support Services - Home Education
- Family Outreach and Support Services - Parent Education

## ChildCaring, Inc.

- Good Starts Grants

## Girl Scouts of Northwestern Great Lakes

- Reaching Out

## Meals on Wheels

- Home-Delivered Meals

## The Salvation Army

- Hope Center

## Stevens Point Area YMCA

- Adapted Recreation
- Birth to 5 Program
- School Age Program
- YMCA for All

## United Way of Portage County

- 2-1-1
- Learn for Life
- Volunteer Center



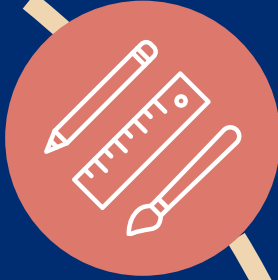
# 2023 UNITED WAY AT A GLANCE

To learn more about the impact of your generosity visit:  
[UnitedWayPoCo.org](http://UnitedWayPoCo.org)



**98%**

of Mental Health Navigation clients reported that they had improved mental health.



**1,300**

children received school supplies and started school last fall prepared to learn.



**17,327**

visits were made to the Peace of Mind Portage County website in search of mental health resources, providers, and support.



**303**

students received counseling through school-based mental health services provided by Children's WI.



**86%**

of youth aged 11-18 matched with a mentor for at least one year reported they maintained or improved grades.



**98%**

of struggling 2nd/3rd grade readers in 60 different classrooms made progress toward or reached grade-level proficiency with the help of 1:1 reading tutors



**67,109**

meals were delivered to homebound residents in need.

**\*Please note, United Way of Portage County does not fund all programs listed at 100%**

# ENDOWMENT

## LEAVE YOUR LEGACY

### REALIZED LEGACY DONORS

Joan Joerns  
James Koehl  
Margaret Krake  
Edie Kraus  
Richard Lorek  
Ida Olson  
Leo Sniadajewski

### Combined Legacy Gifts\*

*\*Legacy gifts that do not meet Stevens Society levels are combined and reported in the corresponding Stevens Society level as "Combined Legacy Gifts."*

When you support United Way of Portage County, you are carrying on a decades-old mission with a tradition of generosity, successful stewardship of funds, and community improvement.

Donations received to the United Way Endowment are invested to create sustainable funding and generate income. With endowment income, United Way can continue to support our community even during times of economic instability and campaign downturns and can address emerging needs at critical times for our community. United Way Endowment creates financial independence, organizational stability, and future prosperity that strengthens the organization overall.

To learn more about the United Way Endowment or to make a contribution, contact United Way of Portage County at 715-341-6740 or [uway@unitedwaypoco.org](mailto:uway@unitedwaypoco.org), or visit [unitedwaypoco.org/endowment](http://unitedwaypoco.org/endowment)

# LEADERSHIP GIVING

## 40 YEARS OF COMMUNITY LEADERS

This year marks 40 years of United Way of Portage County's Stevens Society. For 40 years, this group of difference-makers, with an unsurpassed dedication to our community, has been creating lasting change in Portage County.

Thank you for being part of an influential group of philanthropic leaders. Your passion and commitment inspire others and you are helping your neighbors enjoy healthy, fulfilling lives.

You're not just making a donation, you're providing for our most vulnerable neighbors to create lasting change for this generation and the next.

In 2023, over 6,300 individuals provided a monetary gift to United Way of Portage County. You rallied to raise over \$3.33 million for this community through United Way. Over one thousand of these gifts were leadership-level donations of \$500 or more, accounting for nearly one-half of the community campaign total.

Thank you for your consideration of a leadership-level Stevens Society gift of \$500 or more.



Stevens Society Co-Chairs  
Kim Angell, Marg Coker-Nelson, London Cooper, and Tina Peters



# LEADERSHIP GIVING STEVENS SOCIETY

Last year 1,204 households gave a Stevens Society gift of \$500 or more. These individuals and families provided more than \$1.56 million, helping homebound elderly receive hot meals and a health check, distributing school supplies to children in our community, providing women and children in crisis a safe place to go, and so much more.

Stevens Society “leadership level” donors can choose to be recognized with an individual plaque and year plate and listed in United Way publications, or they can choose to remain anonymous. Gifts may be combined with a spouse/partner.

## STEVENS SOCIETY GIVING LEVELS

The Stevens Society roster on the following pages is broken down into different giving levels:

Tocqueville Founder’s Circle .....	\$25,000+
Tocqueville Partner’s Circle .....	\$20,000 - \$24,999
Tocqueville Leader’s Circle .....	\$15,000 - \$19,999
Tocqueville Patron’s Circle .....	\$10,000 - \$14,999
Diamond.....	\$5,000 - \$9,999
Platinum.....	\$2,500 - \$4,999
Gold.....	\$1,000-\$2,499
Silver.....	\$750 - \$999
Bronze.....	\$500 - \$749

EVERY gift matters! United Way of Portage County received 5,112 gifts of under \$500 that totaled nearly \$557,000 in 2023!

## TOCQUEVILLE \$10,000+

Founder’s Circle  
McPartland Family Foundation  
John & Patty Noel

Patron’s Circle  
Dave & Amy Bakken\*\*  
Bob & Mary Berard\*\*  
Marg Coker-Nelson\*\*  
Barbara Friedrich  
Alan & Gwenne Henricks  
Joe & Cindy Kinsella\*\*  
Richard Lorek\*\*\*  
Jim & Karin McDonald  
Don & Judi Olson  
Richard & Barbara Pavelski  
Don & Tina Peters\*\*  
Richard Wolding

\*Additionally, one Leader’s Circle and one Patron’s Circle donors wish to remain anonymous

\*\*Signed Endowment Letter of Intent on file at United Way

\*\*Realized Legacy Gifts

## DIAMOND \$5,000-\$9,999

Pete & Tina Anhalt  
Ron & Peggy Bernacki  
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Dennis & Sharon Peterson  
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Luke & Michelle Przybylski  
Steven & Jeanne Regnier  
Rick & Katie Rettler  
Ginny Roman  
Todd & Deanna Schroeder  
John & Joan Seramur  
Stephanie L. Smith  
Mary & Bob Taylor  
Jim & Debbie Weishan  
Adam & Elisha Williams  
Mike & Jill Williams  
Todd & Jennifer Williams  
David & Cindy Worth  
Russell & Diane Wysocki

\*Additionally, two Diamond donor wishes to remain anonymous

\*\*Signed Endowment Letter of Intent on file at United Way

# STEVENS SOCIETY GIVING ROSTER

## PLATINUM \$2,500-\$4,999

Jason & Elizabeth Anderson  
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Jim & Peg Zwicker

\*Additionally, three Platinum donors wish to remain anonymous

\*\*Signed Endowment Letter of Intent on file at United Way

\*\*\*Realized Legacy Gifts with perpetual distribution

## GOLD \$1,000-\$2,499

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\*Additionally, 36 Silver donors wish to remain anonymous

\*\*Signed Endowment Letter of Intent on file at United Way

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Nathan Allord  
Rick Amelse  
Stephanie Anderson  
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Myles & Susan Hurlburt  
Dan Hyman  
Angie & Bob Jakusz  
Mary Jastromski  
Abigail A. Johnson  
Kathleen Johnson  
Jill & Jeff Jones  
Rachel Jones  
Patrick Kabangu  
Nancy & Tim Kaczmarek  
Liz Kammer  
Nalini Kandalla  
David & Karen Karl  
Amanda Kawlewski  
Kurt Keding  
Mary Grace Keene  
Liz Kelley & Teng Van  
Martina Kelnhofer  
Timothy & Charmaine Kennedy  
Mark & Christine Kienbaum  
Jamie & Tracy Kiener  
Sharon & Steve Kinkade  
Bill & Lynn Kirby  
Betty Kitzerow  
Hannah Klein & Matthew Hetland  
Ronald Klein  
Matt Klemm  
Brian & Dawn Klesmith  
Cherie & David Klessig  
Tom & Deb Klismith  
Paula Kluck  
Ryan & Kerry Kluck  
Natasha & Brad Knecht  
Hilary Knefelkamp  
David L. Knetter  
Andrew & Mindy Konkol

# STEVENS SOCIETY GIVING ROSTER

Austin & Stacy Korger  
Aaron S. Kremin  
David & Donna Krommenacker  
Kevin & Heidel Kropp  
Melanie Kuolt  
Don & Betsy Kuzynski  
Rick & Kara LaFrombois  
David La Fuente  
Sandi & Sarah Lakewood  
Jamie Lane  
Ann Larsen  
Trina Laube & Kurt Miller  
Pete & Jane Laux  
William & Valerie Le Grande  
Mark & Cheryl Leatherman  
John & Kathy Leek  
Brian Lepper  
Annette Levandowski  
Jamie & Jason Leverance  
Ryan Lewens  
Debra Ann Loken  
Eric & Nicole Lokken  
Shannon Long  
Jennifer Losinski  
Amanda & Steve Lowery  
Becky & Marty Loy  
John & Tashanna Luoma  
Dennis J. Lynch  
Patrick MacKay  
Joe & Carol Maes  
Ben & Brooke Mahoney  
Erica Maleski  
Neha & Gautam Malik  
Tom & Laura Mallison  
Karl & Susan Malnory  
Christine Maltese  
Mancl-Dyb Family  
Melissa Mangen  
Samuel Manser  
Thomas M. Mason  
Randy & Betsy Matsche  
Michael Mayer  
Nicole McCue  
Doreen & Pat McDonald  
Charles McKee  
Shannon McLarnan  
Kelly McManus  
Phil & Amy McQuillen

Walker Mence  
In memory of Joseph A. Meshak  
Hudson Miller  
Liz & Kurt Miller  
Carl & Lisa Mocado  
David & Tami Moe  
Mark & Ann Molski  
Andy & Trisha Montalbano  
Christina Moore  
Rob & Sandra Mork  
Jennifer Morse  
Elizabeth Mortenson  
Bob & Mary Mosier  
Dave & Carol Mueller  
Dennis & Linda Nash  
Balaji Natarajan  
Tammy & Mark Nelles  
Meryl Lee Nelson  
KC Nieman  
Jenni Niewiadomski  
Jim & Karen Noonan  
Leonard Norton  
Frances Novak  
Michael & Megann Nowinsky  
Heidi & Tom O'Brien  
Ralph & Donna Olsen  
Bruce & Dorothy Olson  
Keaven Olson  
Nicole Ozanich  
Richard & Chrismary Pacyna  
Jill Page  
Dr. Bernie L. Patterson  
Justin & Ashley Perry  
Julie Peskie  
Neil Peterson  
Scott Peterson  
Tania Peterson  
Nancy & Darrin Petruska  
Matt & Steph Pionek  
Karen & Kevin Piotrowski  
Kristy L. Pleet  
Malayna Polum  
Jim & Carrie Portzen  
Michael E. Poteete & Claudia D. Massell  
Rachel & Bernie Pretat  
Kelly Prillaman  
Jason & Sara Prondzinski  
Joseph & Elizabeth Provancha

Chester & Mary Przybylski  
Jennifer Pulchinski  
Gary & Laurie Ramczyk  
Jess & Tracy Rank  
Judy Rannow  
Suzanne & Bruce Rathe  
Theresa Rathmann  
Tracy Reese  
Rebecca Reeves  
Roger & Tania Reichardt  
Monique Reichoff  
Robert & Bette Reko  
Amanda & Chase Rettler  
Ross & Jacki Rettler  
Marcia & Randy Richter  
Jamie Ritzer  
Geoff & Ashley Roemerma  
Sheri & Tony Rohde  
Fran & Bobbie Roman  
J.G. & Lynne Rosholt  
Ron & Sandy Roth  
Michael Rybicki  
Matthew & Katrina Ryman  
Brian Sackmann  
Robert & Nancy Sander  
Jason Sausser  
Jodi Scanlan  
Scott & Ericka Schaefer  
Dustin Scheid  
Dennis Schenk  
Elaine Schmackel  
Becky & Mike Schmidt  
Brad Schneider  
Evan & Christina Schreiner  
Matt & Robin Sczpanski  
Michael & Sarah Semrow  
Joe Senn & Carrie Freeberg  
Ryan Shepard  
Ben Shuda  
Craig & Julie Shuler  
Chris & Liane Shulfer  
Jim & Sue Shulfer  
J. Thomas & Dorit Sievwright  
Melissa & Kurt Sims  
Judith Skrzykowski  
Debbie Slowinski  
Andrew & Samantha Smith  
Nicole Smith



# STEVENS SOCIETY GIVING ROSTER

Ben & Lisa Snow  
Tracy Somers  
Javier & Kelly Sotelo  
Margaret Spatula  
Chad & Mel Spreda  
Stacey Family  
Tom & Deb Stafford  
Shane & Emily Standifer  
Tyler Stangel  
Eric & Sheryl Stiles  
Jay Strike  
Mark & Donna Stone  
Jodi Strong  
Shad & Patricia Struble  
Emily Stuebs  
Todd & Jessica Swiontek  
Dean Swiston  
Brent & Candace Taylor  
Tracie & Steve Ter Maat  
Paul Theyel & Patricia Bero  
Matt & Sara Thieleke  
Samantha Thomas  
Shawn & Kelly Thomas  
Candace Thompson  
Steven H. Thompson  
Brad Tischendorf  
Paula & David Tomczik  
Tyler & Jen Townsend  
Jerry & Kathy Trachte  
Mike & Beth Treffert  
Darrell & Laura Trzebiatowski  
Mike Trzinski  
Jamie Van  
Janie Van Maastricht  
Caren & Jason VanDeWalle  
Stephen & Rebecca Veldhoff  
Adam & Ann Victor  
Betsy Vinopal  
Mike Vogel  
William & Marla Vogel  
Brian & Cheryl Wagner  
Phyllis Wandrey  
Daniel Warren  
Amy & Andy Wavrunek  
Dave & Jan Way  
Paul & Cindy Weber  
John & Kathy Weisbrod  
Mary Weller

Ariel Welling  
Allan & Sandra Wendland  
Jennifer White & Glen Reindl  
Lisa & Lance Will  
Kirk & Jacquie Wille  
Jennifer Williams & John Wright  
Mitchell Wilson  
Michael W. Witte  
Michael Wolbers  
Samantha Wondrash  
Tim Worden & Sayaka Schatzke  
Christy Worzalla  
Julie Wuthrich  
JR & Heather Wynne  
Jacqueline Wypych  
Dee & Mike Yetter  
John Young  
Michael & Taylor Young  
Linda Zaborowski  
James & Susan Zach  
Gail Zalewski & Bob Senn  
Michael & Jodi Zblewski  
Samantha Zblewski  
Hailey & Chad Zick  
Bill & Jill Ziehr  
Amy & Ryan Zietlow  
Robert M. Zueger

\*Additionally, 154 Bronze donors wish to remain anonymous

\*\*Signed Endowment Letter of Intent on file at United Way

## INDIVIDUAL SPONSORSHIP GIFTS \$500+

Jim & Sharon Wysocki

These individuals donated \$500 or more toward one or more sponsorships in support of United Way activities.

\*Additionally, two donors wish to remain anonymous



## LEADERSHIP GIVING STEP-UP CHALLENGE

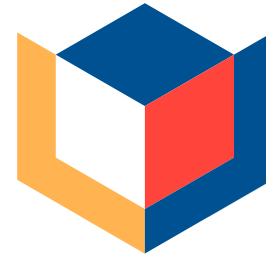
Delta Dental of Wisconsin has again generously committed \$25,000 to encourage increased leadership-level giving from individuals in our community by matching any Leadership Gift Increase of EXISTING OR NEW Leadership Level Donors.

With your NEW OR INCREASED Leadership Gift (individual or combined of \$500 or more in 2024) Delta Dental will give United Way a matching gift equal to the amount of the increase up to \$100. The Step-Up Challenge will help raise more money for our entire community. We hope that you take advantage of this challenge in support of our community as we rally together to meet this year's campaign goal.

# CORPORATE CORNERSTONE

These Corporate Cornerstone Partners provided monetary and/or in-kind support to United Way of Portage County in 2023.

Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.



**CORPORATE  
CORNERSTONE**  
United Way of Portage County

## **Trustee [\$200,000+]**

Delta Dental of Wisconsin  
Sentry Insurance

## **Champion [\$100,000-\$199,999]**

None in 2023

## **Hero [\$50,000-\$99,999]**

None in 2023

## **Delegate [\$25,000-\$49,999]**

BMO Harris Bank  
Stevens Point Auto Center

## **Collaborator [\$10,000-\$24,999]**

Anderson O'Brien LLP  
Associated Bank  
Caterpillar  
Connexus Credit Union  
Donaldson Company  
Ellis Construction Company, Inc.  
Ki Mobility  
Northwinds Technology Solutions  
Pointe Precision, Inc.  
Regnier Consulting Group  
Skyward, Inc.  
Spectra Print Corporation

## **Steward [\$7,500-\$9,999]**

Len Dudas Motors  
Steel King

## **Advocate [\$5,000-\$7,499]**

Cooper Dental  
Gamber-Johnson  
H&S Protection Systems  
Mativ  
Rettler Corporation  
RPE, LLC  
Schulist's Custom Cabinets  
Wisconsin Public Service  
Wysocki Family of Companies

## **Benefactor [\$1,000-\$4,999]**

Amherst Communications  
Bison Transport  
Boldt Company - WRV  
Century Fence Company  
Contemporary Photography  
Edward Jones Investment - Jeff Hohn  
Eron Beef LLC  
Festival Foods  
Great Lakes Educational Loan Services  
Hom Family Dentistry  
International Bank of Amherst  
JHL Digital Direct  
Jim Laabs Music  
Kawleski Trucking Co.  
Lands' End  
Lee Ayers Jewelers  
Mark Toyota  
Marten Machining, Inc.  
National Exchange Bank & Trust  
Northwestern Mutual  
Old National Bank  
Paper City Savings Charitable Foundation  
Pixelle Specialty Solutions  
Placeway Pools, Spas & Patio  
Plover River Farms Alliance  
Simplicity Credit Union  
Stevens Point Orthopedics  
The Pineries Bank  
Thousand Lumens Productions  
Welling Kitchen, Bath & Floor

## **Patron [\$500-\$999]**

Ameriprise Financial- Michael Smith & Associates  
Belts' Soft Serve  
Community First Bank  
Dolce Digital Imaging & Printing  
Portesi's Italian Foods Inc.  
Robert W. Baird & Co.  
Shulfer Enterprises, Inc.  
Stevens Point Brewery

# United Way of Portage County

January through December 2023

## Income Statement - Audited

	2023
Revenue:	
Total United Way Community Campaign	\$ 3,223,639
Less: Estimated Uncollectible Pledges	\$ (80,000)
Designations to Other United Ways	\$ (129,985)
Designations to United Way Partner Programs	\$ (159,031)
Net United Way Community Campaign	\$ 2,854,624
Additional Campaign Revenue	\$ 1,038,181
Grants and Other Contribution Revenue	\$ 2,024,866
Investment Income	\$ 1,391,211
Donated Goods & Services	\$ 3,452,829
Total Revenue	
Expenses:	
Funds Allocated to United Way Partner Programs	\$ 2,391,085
Less: Donor Contributions Designated to Partner Programs	\$ (127,687)
Net Allocations to United Way Partner Programs	\$ 2,263,397
Special Allocations to Non-Partner Programs	\$ 90,406
Cost of United Way Internally Managed Programs (Not included in Allocations above)	\$ 3,989,942
United Way Administrative and Fundraising Costs	\$ 880,366
Total Expenses	\$ 3,633,112
Net Income	\$ (180,282)

## Balance Sheet - Audited

Assets:	2023
Cash and Certificates of Deposit in Banks	\$ 4,217,302
Investment Securities	\$ 530,360
Pledge Receivables and Prepaid expenses	\$ 1,859,446
Fixed Assets (Net of depreciation)	\$ 1,868,186
Total Assets	\$ 8,475,294

Liabilities and Equity:

Total Liabilities	\$ 3 40,727
Net Assets: Unrestricted	\$ 4,404,477
Temporarily Restricted	\$ 3,730,090
Total Liabilities and Equity	\$ 8,475,294

2023 Campaign Results

	\$
2023 Campaign Goal	\$ 3,150,000
2023 Campaign Results	\$ 3,330,274
Business Contributions	\$ 1,064,330
Employee Contributions	\$ 1,742,232
Other Community Residents	\$ 523,685

Services & Program Expenses

Agency/Program	Allocation
ADRC	\$ 9 0,563
Big Brother/ Big Sisters	\$ 1 64,447
Boy Scouts of America - Samoset Council	\$ 1 8,236
Boys and Girls Club of Portage County	\$ 2 18,306
Cap Service, Inc.	\$ 3 22,148
CAP Mental Health Navigator	\$ 7 2,390
Children's Hospital of Wisconsin	\$ 4 09,244
Childrens Hospital Strong Start	\$ 2 35,043
Childcaring Inc. - Good Starts	\$ 5 3,000
ODC Supported Employment	\$ 7 0,227
Girl Scouts of Northwestern Great Lakes	\$ 2 9,353
Meals on Wheels	\$ 7 7,693
Salvation Army	\$ 1 74,483
United Way of Marathon County - 2-1-1 Contract	\$ 4 7,940
Y M C A	\$ 2 80,325
<b>Total</b>	<b>\$ 2,263,397</b>