

United
Way



United Way
of Portage County



**MOBILIZING
SOLUTIONS
TO CREATE**



LASTING CHANGE

CREATING

2024 CAMPAIGN DRIVE CHAIRS:

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Maureen Ruth - Herrschners

John Leek - JHL Digital Direct

Josh Dreves - Donaldson Company

Kate Budd - Ki Mobility

Ted Hesemann - Herrschners

**Photo Courtesy of Contemporary Photography*



LASTING CHANGE

United Way of Portage County brings together diverse partners and methods to get to the root of complex challenges that hold people back. Guided by research and data, United Way invests in high-quality programs to create opportunities for individuals and families in your community to thrive. Through your support, this is accomplished by leading, serving, influencing, and convening the nonprofit social services sector to deliver quality programs with exceptional outcomes.

Together, we can ensure all of our families have a stable place to call home, food to eat, and the support they need in times of uncertainty, providing the supportive services they need to remain stable and avoid a future crisis.

Together, we can provide for our most vulnerable neighbors and build clear and attainable pathways to **create lasting change** for this generation and the next.



PARTNER PROGRAMS

Below are the agency program partners that United Way of Portage County invests in.

•Health •Education •Financial Stability

Aging & Disability Resource Center

- Adult Day Center
- Caregiver Support Services
- Prevention Programs
- Rural Home-Delivered Meals

Big Brothers Big Sisters of Central Wisconsin

- Community and School-Based Mentoring

Boys & Girls Club of Portage County

- Great Futures
- Rural Programming
- Teen Programming

Boy Scouts of America

- Scoutreach

CAP Services, Inc.

- Family Crisis Center
- In-a-Fix
- Mental Health Navigation Program
- Skills Enhancement
- Small Loans Big Difference
- UPLIFT Program
- Volunteer Income Tax Assistance (VITA)

Children's Wisconsin

- Born Learning Initiative (Strong Start - Home Visitation)
- Child and Family Counseling
- Family Outreach and Support Services - Home Education
- Family Outreach and Support Services - Parent Education

ChildCaring, Inc.

- Good Starts Grants

Girl Scouts of Northwestern Great Lakes

- Reaching Out

Meals on Wheels

- Home-Delivered Meals

The Salvation Army

- Hope Center

Stevens Point Area YMCA

- Adapted Recreation
- Birth to 5 Program
- School Age Program
- YMCA for All

United Way of Portage County

- 2-1-1
- Learn for Life
- Volunteer Center





98%

of Mental Health Navigation clients reported that they had improved mental health.



1,300

children received school supplies and started school last fall prepared to learn.



17,327

visits were made to the Peace of Mind Portage County website in search of mental health resources, providers, and support.



303

students received counseling through school-based mental health services provided by Children's WI.



86%

of youth aged 11-18 matched with a mentor for at least one year reported they maintained or improved grades.



98%

of struggling 2nd/3rd grade readers in 60 different classrooms made progress toward or reached grade-level proficiency with the help of 1:1 reading tutors.



67,109

meals were delivered to homebound residents in need.

2023 UNITED WAY AT A GLANCE

To learn more about the impact of your generosity
visit: UnitedWayPoCo.org

MENTAL HEALTH RESOURCES

2-1-1 HELPLINE

GET CONNECTED. GET HELP.

2-1-1 provides information about support groups, family counseling, services for aging parents, financial assistance, volunteer opportunities, and so much more.

2-1-1 answers questions and connects those in need to services 24 hours a day, 7 days a week and is completely free and confidential.

Simply dial 2-1-1 to get help today!

UnitedWayPoco.org/United-Ways-2-1-1



FOOD



EMPLOYMENT



HEALTHCARE



UTILITIES



HOUSING



TRANSPORTATION



CLOTHING

YOUR MENTAL HEALTH IS OUR PRIORITY

Peace of Mind Portage County is a website and resource for individuals, families, and agencies concerned with mental wellness. It provides information about mental wellness services, laws, and related news as well as communication tools and other features.

Regardless of where you begin your search for assistance with mental wellness issues, the Network of Care helps you find what you need - it helps ensure that there is "No Wrong Door" for those who need services.

PeaceOfMindPortageCounty.Org



ENDOWMENT

LEAVE YOUR LEGACY

When you support United Way of Portage County, you are carrying on a decades-old mission with a tradition of generosity, successful stewardship of funds, and community improvement.

Donations received to the United Way Endowment are invested to create sustainable funding and generate income. With endowment income, United Way can continue to support our community even during times of economic instability and campaign downturns and can address emerging needs at critical times for our community. United Way Endowment creates financial independence, organizational stability, and future prosperity that strengthens the organization overall.

To learn more about the United Way Endowment or to make a contribution, contact United Way of Portage County at 715-341-6740 or uway@unitedwaypoco.org, or visit unitedwaypoco.org/endowment



REALIZED LEGACY DONORS

Joan Joerns
James Koehl
Margaret Krake
Edie Kraus
Richard Lorek
Ida Olson
Leo Sniadajewski

Combined Legacy Gifts*

**Legacy gifts that do not meet Stevens Society levels are combined and reported in the corresponding Stevens Society level as "Combined Legacy Gifts."*

LEGACY DONORS

LEADERSHIP GIVING

40 YEARS OF COMMUNITY LEADERS

This year marks 40 years of United Way of Portage County's Stevens Society. For 40 years, this group of difference-makers, with an unsurpassed dedication to our community, has been **creating lasting change** in Portage County.

Thank you for being part of an influential group of philanthropic leaders. Your passion and commitment inspire others and you are helping your neighbors enjoy healthy, fulfilling lives.

You're not just making a donation, you're providing for our most vulnerable neighbors to **create lasting change** for this generation and the next.

In 2023, over 6,300 individuals provided a monetary gift to United Way of Portage County. You rallied to raise over \$3.33 million for this community through United Way. Over one thousand of these gifts were leadership-level donations of \$500 or more, accounting for nearly one-half of the community campaign total.

Thank you for your consideration of a leadership-level Stevens Society gift of \$500 or more.



Stevens Society Co-Chairs:
Kim Angell, Marg Coker-Nelson, London Cooper, and Tina Peters

LEADERSHIP GIVING STEVENS SOCIETY

Last year 1,204 households gave a Stevens Society gift of \$500 or more. These individuals and families provided more than \$1.56 million, helping homebound elderly receive hot meals and a health check, distributing school supplies to children in our community, providing women and children in crisis a safe place to go, and so much more.

Stevens Society “leadership level” donors can choose to be recognized with an individual plaque and year plate and listed in United Way publications, or they can choose to remain anonymous. Gifts may be combined with a spouse/partner.

STEVENS SOCIETY GIVING LEVELS

The Stevens Society roster on the following pages is broken down into different giving levels:

Tocqueville Founder’s Circle	\$25,000+
Tocqueville Partner’s Circle	\$20,000 - \$24,999
Tocqueville Leader’s Circle	\$15,000 - \$19,999
Tocqueville Patron’s Circle	\$10,000 - \$14,999
Diamond	\$5,000 - \$9,999
Platinum	\$2,500 - \$4,999
Gold	\$1,000-\$2,499
Silver	\$750 - \$999
Bronze	\$500 - \$749

EVERY gift matters! United Way of Portage County received 5,112 gifts of under \$500 that totaled nearly \$557,000 in 2023!

TOCQUEVILLE
\$10,000+

Founder's Circle

McPartland Family Foundation
John & Patty Noel

Patron's Circle

Dave & Amy Bakken**

Bob & Mary Berard**

Marg Coker-Nelson**

Barbara Friedrich

Alan & Gwenne Henricks

Joe & Cindy Kinsella**

Richard Lorek***

Jim & Karin McDonald

Don & Judi Olson

Richard & Barbara Pavelski

Don & Tina Peters**

Richard Wolding

*Additionally, one Leader's Circle and one Patron's Circle donor wish to remain anonymous

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***Realized Legacy Gifts with perpetual distribution

DIAMOND
\$5,000-\$9,999

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Ron & Peggy Bernacki

Barry & Linda Calnan

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Nancy Cooper

London & Timmy Cooper

Fred & Linda Eichmiller

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Fred & Lori Hebblewhite**

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*Additionally, two Diamond donors wish to remain anonymous

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PLATINUM \$2,500-\$4,999

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Jim & Peg Zwicker

*Additionally, three Platinum donors wish to remain anonymous

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Ed & Penny Bancker
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Courtney Bath
Bev & Tim Beigel

PLATINUM

GOLD

GOLD

\$1,000-\$2,499

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Becca & Nik Bertagnoli
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Steve & Brenda Bierman
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SILVER

SILVER

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BRONZE \$500-\$749

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BRONZE

\$500-\$749

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BRONZE

BRONZE

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 Karl & Susan Malnory
 Christine Maltese
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 Nicole McCue
 Doreen & Pat McDonald
 Charles McKee
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 Kelly McManus
 Phil & Amy McQuillen

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\$500-\$749

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Rob & Sandra Mork
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Elizabeth Mortenson
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Keaven Olson
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BRONZE

BRONZE
\$500-\$749

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Robert M. Zueger

*Additionally, 154 Bronze donors wish to remain anonymous

INDIVIDUAL SPONSORSHIP GIFTS \$500+

Jim & Sharon Wysocki

These individuals donated \$500 or more toward one or more sponsorships in support of United Way activities.

*Additionally, two donors wish to remain anonymous

**LEADERSHIP GIVING STEP-UP
CHALLENGE**

Delta Dental of Wisconsin has again generously committed \$25,000 to encourage increased leadership-level giving from individuals in our community by matching any Leadership Gift Increase of EXISTING OR NEW Leadership Level Donors.

With your NEW OR INCREASED Leadership Gift (individual or combined of \$500 or more in 2024) Delta Dental will give United Way a matching gift equal to the amount of the increase up to \$100. The Step-Up Challenge will help raise more money for our entire community. We hope that you take advantage of this challenge in support of our community as we rally together to meet this year's campaign goal.

YOUR DONATION'S PATH

1.

CHOOSING TO ACTION

The path of a donation starts with one person (like you) deciding to make a difference to create lasting change.

5.

CREATING LASTING CHANGE

Your donation becomes food, housing, mentoring, school supplies, diapers, and many other needed services in our community. UWPC distributes funds to 30 local programs. Together, we can make a difference, but it all starts with your donation.

4.

MAKING A DIFFERENCE

Once the needs are identified, community volunteers review program applications and recommend funding allocations to the UWPC Board of Directors for approval, ensuring our community's most vulnerable populations are being served.

TO LASTING CHANGE

TAKE

on begins
(like you)
difference
change

2.

POOLING COMMUNITY RESOURCES

Your donation to United Way is combined with donations from thousands of other individuals as well as corporate support from local businesses, enabling everyone to make the greatest difference possible in your community.

3.

WE DO OUR HOMEWORK

Using community data from resources such as the LIFE Report and ALICE Report, we identify the most current critical needs of the community's most vulnerable populations.

CORPORATE CORNERSTONE

These Corporate Cornerstone Partners provided monetary and/or in-kind support to United Way of Portage County in 2023.

Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

TRUSTEE

\$200,000+

Delta Dental of Wisconsin
Sentry Insurance

CHAMPION

\$100,000-\$199,999

None in 2023

HERO

\$50,000-\$99,999

None in 2023

DELEGATE

\$25,000-\$49,999

BMO Harris Bank
Stevens Point Auto Center

COLLABORATOR

\$10,000-\$24,999

Anderson O'Brien LLP
Associated Bank
Caterpillar
Connexus Credit Union
Ellis Construction
Company, Inc.
Ki Mobility
NorthWinds Technology Solutions
Pointe Precision, Inc.
Regnier Consulting Group
Skyward, Inc.
Spectra Print Corporation

STEWARD

\$7,500-\$9,999

Len Dudas Motors
Steel King

ADVOCATE

\$5,000-\$7,499

Cooper Dental
Gamber-Johnson
H&S Protection Systems
Mativ
Rettler Corporation
RPE, LLC
Schulist's Custom Cabinets
Wisconsin Public Service
Wysocki Family of Companies

BENEFACTOR

\$1,000-\$4,999

Amherst Communications
Bison Transport
Boldt Company - WRV
Century Fence Company
Contemporary Photography
Edward Jones Investments - Jeff Hohn
Eron Beef LLC
Festival Foods
Great Lakes Educational Loan Services
Hom Family Dentistry
International Bank of Amherst
JHL Digital Direct
Jim Laabs Music
Kawleski Trucking Co.
Lands' End
Lee Ayers Jewelers
Mark Toyota
Marten Machining, Inc.
National Exchange Bank & Trust
Northwestern Mutual
Old National Bank
Paper City Savings Charitable Foundation
Pixelle Specialty Solutions
Placeway Pools, Spas & Patio
Plover River Farms Alliance
Simplicity Credit Union
Stevens Point Orthopedics
The Pineries Bank
Thousand Lumens Productions
Welling Kitchen, Bath & Floor

PATRON

\$500-\$999

Ameriprise Financial -
Michael Smith & Associates
Belts' Soft Serve
Community First Bank
Dolce Digital Imaging & Printing
Portesi's Italian Foods Inc.
Shulfer Enterprises, Inc.
Stevens Point Brewery



**CORPORATE
CORNERSTONE**
United Way of Portage County

GIVE & GET COUPON BOOK



A 2024 contribution of **\$52** or more to United Way of Portage County automatically qualifies you to receive the **2025 GIVE & GET UNITED Coupon Book**



Print & distribution of this coupon book sponsored by:



**\$2,750 Under Cabinet
Lighting Package
-OR-
\$1,500 Cash**

Prize Sponsor



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The Taylor Family

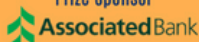
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-OR-
\$1,000 Disney Gift Card**

Prize Sponsor



**Brewers Suite Package:
4 Tickets, Food, Drinks,
& Parking Pass Valued
at \$1,180**

Prize Sponsor



2024 LIVE U

SW

**\$3,000 United Way
Inspired Pendant
-OR-
\$1,400 Lee Ayers Jewelers
Gift Card**

Prize Sponsor



**Thomas Dailing
DESIGNS**

**ALL donors of \$52 or more
First-time donors of \$25 or more
who INCREASED their donation
RECEIVE**

GRAN

Prize Sponsor

CHOOSE ONE OF THREE NEW -

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& Yeti 45 Hard Cooler
Valued at \$1,250

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XL Culinary
One Griddle with
Flip Top & Grilling
Series Bundle
Valued at \$1,500

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IMPLICITY
CREDIT UNION



UNITED - GIVE UNITED

SWEEPSTAKES

or more RECEIVE 50 AUTOMATIC ENTRIES!
of \$104 AND 2023 donors of \$52 or more
PLEASE their gift by \$52 or more
RECEIVE 100 AUTOMATIC ENTRIES!

AND PRIZE!

ALL-WHEEL DRIVE SUVS -OR- \$20,000



Visit www.unitedwaypoco.org/Sweepstakes for complete rules and more information on how to receive entries into the **LIVE UNITED - GIVE UNITED SWEEPSTAKES.**

At United Way of Portage County, we do our homework to make sure we are providing a voice for our most vulnerable populations. We are invested in bringing together people and resources to achieve measurable results that improve people's lives and strengthen our community.

CREATE LASTING CHANGE



TIME

VOLUNTEER IN THE COMMUNITY



TALENT

JOIN A UNITED WAY COMMITTEE



TREASURE

MAKE A DONATION

SPECIAL THANKS TO SPECTRA PRINT AND JHL AS PRINT AND DISTRIBUTION SPONSORS OF THIS 2024 CAMPAIGN BROCHURE.



United Way
of Portage County



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